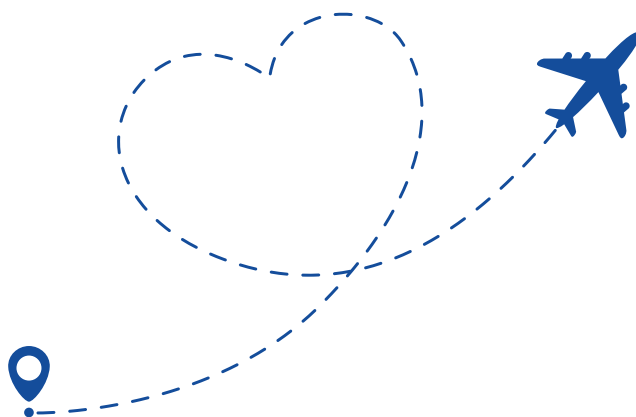




Balkan Holidays

Denmark

We create best experiences since 1985



01. About Us

Balkan Holidays Denmark was founded in 1985. After almost 40 years, we have achieved status as one of the leading destination management companies (DMC) for Danish summer and winter holidays in Bulgaria. Balkan Holidays Denmark is part of the Balkan Holidays Group, a Bulgarian-based travel operator, which has a solid specialization in Bulgaria. We can proudly say that we know Bulgaria best! Thanks to the results we have achieved over the years, as well as our association with the Balkan Holidays Group, Balkan Holidays Denmark has a significant market share in Bulgaria today. **As an inbound tour operator, Balkan Holidays Denmark offers its partners and our potential guests a complete range of services** including accommodation, airport transfers, weekend stays, excursions, flight tickets, ski programs, conferences, leisure group services and tailor-made programs. Regardless of the needs of your company, we have the expertise. In all segments of our business, we strive to achieve a high quality of service that satisfies the needs of all our customers and keeps pace with global tourism trends and local expertise.

Our successes, both those we have achieved and those to come, are based on the strength of our entire team. Our experience ensures the quality of our service and provides additional motivation for continuous improvement. **The goal is to ensure the synergy between all companies and activities, increase business efficiency and continuously improve our services to our customers and partners.** While focusing on key tourism trends, Balkan Holidays Denmark will support the development of each company, which will further strengthen our position as the leading destination management group in Bulgaria. Looking ahead, we are excited to explore new opportunities and partnerships that will enrich the experience for travelers and strengthen our reputation as a trusted and visionary leader in the field. Together, with passion and persistence, we create memorable journeys that inspire and connect people globally.

We look forward to welcoming you in Bulgaria!

Khaled Jemili,
Managing Director



Khaled Jemili
Managing Director



Aleksandrina Sabeva
Office Coordinator



Vasilena Kralcheva
Marketing Executive



Hot springs, Bansko



Team-building activities



Conferences



Ski and sun, Bansko and Borovets

The ideal partner for incentive travels

Balkan Holidays offers **tailor-made solutions that perfectly combine relaxation and business activities**. With many years of experience in the travel industry, we ensure that each trip creates value for both the company's goals and the participants. **We handle everything from planning exclusive events and team-building activities to choosing top-class accommodation and unique cultural experiences that reflect the charm of the destination with the goal of the company.** Our in-depth knowledge of the travel destination ensures that each incentive trip becomes a memorable and inspiring experience that both rewards and motivates the participants.

02. OUR OFFERS



TEAM-BUILDING BANSKO

Bansko is Bulgaria's leading ski resort and a perfect choice for companies that want to combine business with fun, active winter experiences. With its modern degrees of difficulty, Bansko offers everything from skiing to snowboarding and slalom. After a day in the mountains, colleagues can gather around the fireplace and enjoy Bulgaria's famous warm hospitality. This unique experience strengthens the community and motivates employees by giving them a break from everyday life in inspiring surroundings.



TEAM-BUILDING SOFIA

Bulgaria's capital, Sofia, is a perfect destination for a combined business and pleasure trip. The city is known for its modern conference centers, historical sights and lively atmosphere. After meetings or seminars, participants can explore the city's many cultural attractions, such as the Alexander Nevsky Cathedral, the Roman Serdica and the National Gallery. Sofia also has a rich nightlife and plenty of restaurants where employees can enjoy both international and local Bulgarian food. A city break in Sofia provides a perfect balance between business and leisure.



SPA and HOT SPRINGS

Bulgaria is known for its many spa facilities and natural mineral water springs, especially in areas such as Bansko and Sandanski. After intensive business meetings or team activities, employees can relax and rejuvenate in thermal baths, steam rooms and saunas. Spa stays offer a relaxing experience that helps reduce stress and increase employee well-being. Bulgaria is home to many luxury spa hotels such as Kempinski and Four Points by Sheraton, which offer the opportunity to integrate wellness into a corporate trip, creating an experience that strengthens the health of both body and mind.



SUN and BEACH

Bulgaria is an ideal destination for team building activities thanks to its varied landscape that stretches from coastal areas to mountain peaks. Both summer and winter offer unique opportunities for team building, from hiking and climbing in the Pirin and Rila mountains to coastal activities by the Black Sea. With professionally planned team building programs, companies can organize activities such as kayaking, mountain biking, treasure hunting and survival courses that promote cooperation, problem solving and communication between employees in a fun and natural setting.



CHRISTMAS LUNCH - SOFIA or BANSKO

A company Christmas lunch in Bansko or Sofia is a great way to create community and celebrate the year that has passed in a unique and inspiring setting. In Bansko, you can enjoy a festive atmosphere surrounded by snow-capped mountains, with the option to combine the Christmas lunch with winter sports or relaxation in luxurious spa hotels. Sofia offers a lively metropolitan experience with elegant restaurants, cultural attractions and a vibrant nightlife scene. Both destinations offer authentic Bulgarian gastronomy and ample opportunities for tailor-made events that will leave employees with memories to last a lifetime.



TEAM-BUILDING - BANSKO

Our team-building programs combine skiing, ski school and other winter activities, all of which strengthen the interaction between the participants and create longlasting memories.

Tailored Ski School for All Levels. Regardless of whether the participants are beginners or experienced skiers, Bansko's professional instructors offer ski schools that can be adapted to any level. Through skiing lessons, the group is challenged, and the participants learn to encourage and help each other. Snowboarding lessons are also available, so everyone gets a chance to explore the mountains in their own way.

Diverse activities. For those who want a break from skiing, there are many other winter activities in Bansko. Groups can try snowshoeing, snowmobiling, and even curling. These activities create an informal atmosphere where participants can enjoy nature and get a break from everyday life. We also offer fun team-building exercises that test communication, strategy and cooperation skills – all surrounded by the beautiful, snowy nature.

Relaxation and Coziness in Bansko's Charming Town

After a day on the slopes, the group can gather in Bansko's cozy town centre. Here are many opportunities to enjoy the local food and warm up with traditional Bulgarian dishes. At the same time, the city offers a number of spa hotels where participants can relax with spa and wellness after the daily activities.

Create Lasting Relationships and Strong Teams

Our team building programs in Bansko focus on creating trust and cohesion in groups. With experiences both on and off the slopes, the participants get the opportunity to strengthen their collaboration and gain new perspectives that can be taken home to the workplace.



TEAM-BUILDING - SOFIA

From cultural experiences to exciting challenges in nature outside the city, Sofia offers an unforgettable experience for groups that want to create stronger relationships.

Outdoor Adventures on Mount Vitosha. Only a short drive from the city center is Mount Vitosha, a popular natural area that provides a perfect setting for outdoor team-building. Here you can choose from activities such as hiking, mountain biking and rappelling. For the more adventurous, we can arrange team-based obstacle courses and orienteering in nature. These activities require teamwork, trust and strategic thinking and give participants a break from the hustle and bustle of the city while bringing them closer together.

Workshops and Creative Exercises. For groups that want a more relaxed and creative approach, Sofia offers many opportunities for workshops. You can try your hand at traditional Bulgarian cooking, artistic activities such as ceramics or painting, or participate in a wine tasting with local wines. These workshops allow participants to think creatively and work together in a relaxed atmosphere where they can discover new sides of each other.

Relaxation and SPA. After a day full of activities, the group can relax and enjoy Sofia's rich wellness offer. The city offers several spa and wellness centers where participants can have a well-deserved break with a massage and sauna. In addition, the group can enjoy the city's restaurant and nightlife, where you can gather over delicious Bulgarian dishes and have a pleasant evening together.



SPA and HOT SPRINGS

Bansko, located in the Pirin Mountains, offers a varied selection of spa hotels and wellness centers. Several of the hotels have their own spa areas that include heated pools, saunas, steam baths and professional massage treatments.

Wellness in Bansko – A Source of Relaxation

Just a short drive from Bansko is the village of Banya, famous for its mineral hot springs, which maintain a temperature of around 37–42°C all year round. Visitors can relax in the hot springs in scenic surroundings and enjoy a unique form of wellness in the middle of nature. Popular with locals and tourists alike, the spas of Banya offer an authentic experience of Bulgaria's natural riches.

Spa and Wellness Experiences in Borovets

Borovets, located by the Rila Mountains, also offers many opportunities for relaxation and wellness. Here you will find spa resorts that combine modern facilities with nature's own power. The hot springs in the area have a high mineral content and are used for treatments that both heal and relax the body. Several of the hotels also have luxurious wellness centers with everything from aromatherapy to hydrotherapy pools, and both classic and more specialized treatments such as wine therapy and alpine-inspired spas are offered. Near Borovets you can visit Belchin Banya, a village known for its mineral-rich hot springs.

Extended ski season with SPA and well-being

Both Bansko and Borovets offer a unique opportunity to combine activity and relaxation. After a day of skiing or hiking in the mountains, there is nothing better than taking a dip in a hot bath, enjoying a relaxing massage or retreating to the sauna and letting your body recover. The combination of mountain air and mineral-rich water creates the perfect setting for both physical and mental relaxation.



SUN and BEACH

Four Points by Sheraton Sunny Beach is an exclusive choice for those seeking modern comfort and high standards. Located close to the beach, the hotel offers spacious rooms, a large pool and a spa area where guests can pamper themselves after a day in the sun. With its location close to both the beach and the city's many restaurants and activities, Four Points by Sheraton is an ideal choice for those who want a luxurious vacation experience.

Hotel Fenix is a popular choice for holidaymakers looking for comfort at a good price. Located just meters from the beach, the hotel offers modern facilities including a large outdoor pool and comfortable rooms with views of either the sea or the resort. The hotel is perfect for families and couples alike who want a relaxing base close to all the best that Sunny Beach has to offer.

Beach life & activities

Sunny Beach offers a wide and child-friendly sandy beach with shallow, clear water and many facilities. Here, guests can try a wide range of activities, from water sports such as jet skiing and parasailing to cozy beach cafes and beach bars, where you can enjoy a cool drink in the shade. Sunny Beach is known for its vibrant nightlife and entertainment options that add extra zest to the holiday.

Historic Nessebar – Charm and Culture by the Coast

Just a short trip from Sunny Beach lies the picturesque town of Nessebar, which is one of Bulgaria's oldest towns with roots dating back to antiquity. The UNESCO-listed Old Town is known for its narrow-cobbled streets, old churches and traditional Bulgarian architecture. Here, visitors can discover historical sights, small shops and cozy restaurants with a view of the sea.



SOFIA

Bulgaria





Planet Club, Sofia, Bulgaria

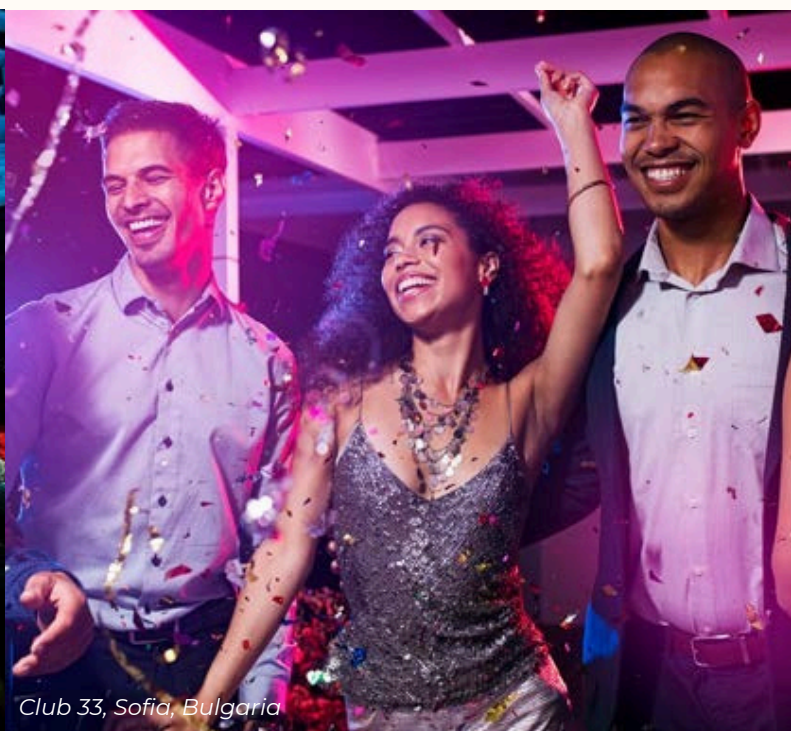


Bedroom Club, Sofia, Bulgaria

City & Party



PM Club, Sofia, Bulgaria



Club 33, Sofia, Bulgaria



Nessebar



Golden Sands

Sun & Beach



Sunny Beach



Nessebar

03. WHY BULGARIA?

VALUE FOR MONEY:

Bulgaria is generally more affordable than many other European destinations. This means that companies can arrange luxurious events, team building or conferences for less than in Western countries.

FANTASTIC CONFERENCE FACILITIES:

Cities such as Sofia, Banko and Borovets have conference facilities of a high standard, which are ideal for meetings, seminars and corporate events. After business meetings, participants can enjoy the area's facilities and beautiful surroundings.

BEAUTIFUL NATURE SURROUNDINGS:

Bulgaria offers both coastal destinations along the Black Sea and scenic mountains such as Rila and Pirin. This offers the opportunity to combine business activities with relaxing surroundings and outdoor team building activities.

RICH HISTORY AND CULTURE:

Bulgaria has a rich cultural heritage and many historical sites, such as the Rila Monastery and Plovdiv's Old Town. This provides unique opportunities for cultural experiences as part of the journey.

WELL-DEVELOPED INFRASTRUCTURE:

With internationally connected airports, good roads and well-developed public transport options, it is easy to travel around the country.

WELLNESS AND SPA-FACILITIES IN TOP CLASS:

Bulgaria is known for its spas and mineral water springs around Bansko, providing opportunities for relaxation and wellness for employees and customers during a business trip.

PLEASANT CLIMATE:

Bulgaria has a pleasant climate with hot summers and mild winters, making it attractive all year round.





BANSKO

Bulgaria



BOROVETS

Bulgaria

04. WHY US AS A PARTNER?

At Balkan Holidays, it's not just about delivering a great travel experience – we take great pride in building strong relationships with our clients. We understand that every business has unique needs and we always go the extra mile to ensure every detail is taken care of with care and consideration.

1. CUSTOMER SATISFACTION AT THE CENTER

Our customers' satisfaction is always our top priority. We believe that personal service and attention to detail create the best experiences. From the first contact to the end of the trip, we work closely with you to ensure that everything goes as planned and that your goals are met.

2. DEDICATED AND EXPERIENCED TEAM

Our team consists of skilled professionals who not only have extensive knowledge of the destinations, but also understand the importance of first-class customer service. They are always ready to answer questions, provide advice and ensure that your trip runs smoothly. Their commitment to both customer service and destination knowledge makes them valuable advisors to help you make the right choices for your business.

3. PERSONAL APPROACH

We treat every business and every trip with a personal approach because we know that the best solutions arise when we listen to our customers. Our customers are not just part of a larger customer group – they are individuals, and we strive to understand their unique wishes and needs in order to offer tailor-made solutions that create value.

4. EXPERTISE AND EXPERIENCE

Balkan Holidays has over 40 years of experience in arranging travel to Bulgaria and other Balkan destinations. Their in-depth knowledge of the region enables them to tailor travel experiences that perfectly suit corporate needs, whether it is conference planning, team building activities or incentive trips.

5. WIDE RANGE OF DESTINATIONS AND EXPERIENCES

As a specialist in the Balkan region, Balkan Holidays offers a wide range of destinations, from sunny coastal cities like Varna and Sunny Beach to ski resorts like Bansko. They also have access to wellness resorts and historic cities like Plovdiv and Sofia. This gives companies many options to choose a destination that matches their purpose, budget and expectations.

6. CUSTOMISED SOLUTIONS

Balkan Holidays understands that every company is different and therefore offers tailor-made solutions. Whether it is a small corporate trip or a large conference, they can tailor transport, accommodation, meeting facilities and activities to the client's needs, ensuring a smooth and efficient planning process.

7. RELIABLE LOCAL SUPPORT

With local offices and experienced staff on site, Balkan Holidays ensures that everything runs smoothly. They can quickly deal with any unforeseen challenges and ensure that companies receive the best possible service throughout their trip.

8. COMPETITIVE PRICES

Balkan Holidays has strong relationships with local suppliers, hotels and transport services, which allows them to offer competitive prices without compromising on quality. This allows companies to have a first-class experience within their budget.

9. ECO-FRIENDLY AND RESPONSIBLE TRAVEL OPTIONS

Balkan Holidays also prioritizes sustainability and offers eco-friendly travel options for companies looking to minimize their footprint. This can be an important factor for companies focusing on CSR (Corporate Social Responsibility) and green travel policies.

10. HASSLE-FREE TRAVEL ADMINISTRATION

From flights and transfers to hotel reservations and activity planning, Balkan Holidays takes care of every aspect of the trip, allowing companies to focus on their business goals. Their comprehensive package solutions mean that everything is coordinated from start to finish.



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A part of

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